

# Page banner review and redesign

Student name: \_\_\_\_\_

Date: \_\_\_\_\_

Reviewer name: \_\_\_\_\_

## Designer notes

What were your initial goals for the page banner?

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## Reviewer evaluation

Does the page banner match the initial goals? Why or why not?

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What design concepts and principles did you incorporate into the page banner?

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Are there new design concepts and/or principles that could be included in the page banner? If so, what are they and why?

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**Designer notes**

How was each design concept intended to contribute to communicating the purpose of the page banner?

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Do you have new goals in mind for the page banner? If so, what are they and why?

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**Reviewer evaluation**

Do the design concepts chosen contribute to communicating the purpose of the page banner? Why or why not?

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How might the new goals be incorporated into the page banner?

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**Designer's redesign**

What changes need to be made to match your initial goals? Please sketch or draw the changes in addition to writing about them.

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What changes do you need to make to account for the new design concepts and principles? Please sketch or draw the changes in addition to writing about them.

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**Activity 1.11 worksheet**

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What changes do you need to make to use the design concepts to better communicate the purpose of the page banner?

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What changes do you need to make to match your new goals and requirements? Please sketch or draw the changes in addition to writing about them.

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## Review and redesign presentation topics

Here are some suggestions for organizing a presentation on redesign.

- What did your original design look like?
  - Show original file.
  - Describe initial goals, design concepts, and requirements.
- What was the reviewer's evaluation?
  - What parts adhered to the original intent, goals, and concepts?
  - What parts didn't adhere to the original intent, goals, and concepts?
- What new ideas did the reviewer propose?
  - What is the redesign?
  - Show new page banner.